

The Hindu Business Line



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Opinion

Direct selling industry will play a big role in India becoming self-reliant

Gautam Bali | Updated on June 07, 2021

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One of the fastest growing sectors in these challenging times, the industry is providing an alternative career to millions and a lifeline to many families impacted by the pandemic

India and, in fact, the entire world are going through a once-in-a-lifetime crisis and every sector